

# AudioCodes Live Cloud for Zoom Provider Exchange Offering for Service Providers

## What is Zoom Phone Provider Exchange (ZPPE)?

Zoom Phone Provider Exchange is an opportunity for carriers, managed service providers and aggregators to extend current relationships and build new ones. By enhancing their existing BYOC cloud peering program, more Zoom Phone customers can discover and adopt your services.

- Business growth – Get listed on the Zoom App Marketplace and market your services to Zoom’s global customer base.
- New revenue opportunities – Add value beyond PSTN connectivity with customized services, including the resale of Zoom unified communications as a bundled offering to customers.
- Simplified process – Reduce the time to market with our templated partner toolkit and documentation to simplify the app development journey.

## What Is the AudioCodes Live Cloud Offering for Service Providers?

AudioCodes Live Cloud is a white-label, multi-tenant, multi-UCaaS, managed as a SaaS solution that enables service providers to rapidly onboard their customers to Zoom Phone BYOC. The service is a turnkey solution that accelerates the integration and onboarding of new service providers to enable them to become Zoom Phone Provider Exchange partners. Live Cloud allows them to move the associated onboarding, management and development costs from capital expenditure (CAPEX) to operational expenditure (OPEX), by simplifying the operations and reducing the cost and complexity of handling the relevant infrastructure, software development and maintenance.

## Live Cloud for Zoom Provider Exchange features and services include:

- Managed cloud SBC.
- Turnkey solution to rapidly onboard service providers to the Zoom Provider Exchange.
- Certified Zoom cloud peering via AudioCodes' connectivity hub.
- White-label Zoom Marketplace app – service providers will have a dedicated Marketplace app.
- Self-service portal for provisioning – automation for MCAD and monitoring voice services.
- Day 2 support – AudioCodes' NOC monitors the service provider 24/7.

## What Comes Next?:

- Enterprise customers will be able to see the provider in the Zoom App Marketplace.
- When customers choose a provider in the Zoom App Marketplace, the service provider finalizes the entire process with the enterprise and uploads the customer to the system.
- A dedicated lead capture page for the service provider will be created.
- Automated phone number uploading tools will be available.
- The service provider will be able to access the AudioCodes portfolio, allowing them to offer their clients additional services and hardware as a service or a product.
- AudioCodes provides comprehensive managed monitoring services for both service providers and their customers.
- Simple PSTN connectivity including tenant number activation.

