

# InformaCast Integration with Zoom Phone

Seamlessly add safety and critical communications to your unified communications platform.

InformaCast, from Singlewire Software, delivers an integrated approach to spread the word quickly and allows organizations to manage critical situations swiftly and effectively. The Informacast integration for Zoom Phone provides a frictionless way to add safety, advanced paging and other critical alerts keeping people safe, informed, and organizations secure. Seamlessly operating side-by-side with Zoom Phone, InformaCast provides the tools to notify people with audio and text delivered to each user's desktop, desk phone, mobile phone and to a wide range of 3rd party devices (overhead speakers, signage, build control systems, etc) to reach employees in seconds enhancing workplace safety.

## EMERGENCY CALLING ALERTING

If an emergency occurs in your organization, you need to know the moment it happens. Zoom calling offers robust emergency calling options that can be enhanced with the addition of InformaCast. The moment an emergency call is placed (for example, someone dials 911 from within a building), InformaCast can send a notification with details to a predetermined group who can deploy a response. Administrators can listen into calls as they are taking place and review recordings of emergency calls once they are completed. InformaCast provides tools for employees to respond during a situation, key personnel to leverage a Centralized Control Center and automatically create an Incidence Management capability with a Zoom Meeting.

## ADVANCED PAGING APPLICATIONS

Live, intrusive audio is one of the best methods for reaching people during an emergency. Adding InformaCast offers additional paging options for organizations using Zoom calling. Synchronized, live, ad-hoc, or pre-recorded audio can be sent to a wide range of IP speakers options, plus integration with legacy overhead paging systems and zone controllers to provide people with the information they need to stay out of harm's way.



## VERTICAL USE CASES

InformaCast is used by thousands of organizations around the world in a wide variety of industries. It offers multiple unique features that help organizations consolidate disparate systems into a single tool for communication and incident management. Hospitals use InformaCast to assist with Code Blue paging, K-12 schools use it to schedule school bells and announcements, manufacturers integrate it with the Internet of Things, and businesses use it to stay in touch with remote workers. InformaCast offers the flexibility and customization organizations need to streamline processes and procedures, ensuring their communications reach everyone when it matters most.

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## SINGLE VENDOR SOLUTION

The key traits of any emergency notification system should be speed and reach. When using more than one emergency notification solution, it's not difficult to see how both of these goals can be challenging to achieve.


From a speed perspective, having to manage two or more systems means it's going to take longer to send a message out. On the reach side, if the systems are not all tied together, it can be difficult to have confidence that every device is being reached. Needing to manage multiple systems means certain devices could be overlooked or fall through the cracks, particularly if the integration between these systems is weak. You wouldn't want to be the one person to not receive information about an active shooter in the area, so why should that be an acceptable outcome for anyone in your organization?

InformaCast offers the ability to manage all on-premises and mobile devices from a single interface, eliminating the need for any additional third-party systems, and giving organizations the best option for achieving maximum speed and reach.

InformaCast has been integrated seamlessly into ZoomPhone that delivers a single solution approach. It starts with provisioning and management tools and extends into Zoom devices.

## PROTECT YOUR PEOPLE AND ASSETS

A mass notification solution can help keep people safe, and Singlewire Software is dedicated to helping organizations get critical information into the hands of people who need it. With its cutting-edge InformaCast notification software, organizations can transform their existing Zoom environments into a powerful, "any-to-any" emergency mass notification and incident management system. It allows organizations to simultaneously connect with thousands of IP phones, PoE IP speakers, desktop clients, analog paging systems, social media sites, email, SMS text messaging systems, and a growing list of other endpoint devices and systems.

		 InformaCast	Other Emergency Notification Software
Notifications	Email	✓	✓
	Text	✓	✓
	Landline	✓	✓
	Cellular	✓	✓
	Push	✓	✓
Alerts	Desktop	✓	
Integrates with	Building Paging Speakers	✓	
	Panic Buttons	✓	
	Digital Signage	✓	
	Physical Security Systems	✓	
	NWS Weather Alerts	✓	
	Social Media	✓	✓
	Speakers on VoIP Phones	✓	
Supports	Live Audio	✓	
	Pre-Recorded Audio	✓	✓
	Text to Speech	✓	✓